



Women's Health Leadership TRUST



2026 Sponsorship Prospectus

Partner with the Women's Health Leadership TRUST to Elevate Women's Voices in Healthcare Leadership.

A Network of 500+ Women in Healthcare Empowering Leadership, Connection, and Growth Since 1979.

MISSION

The Women's Health Leadership TRUST is an inclusive network whose members support, inspire and offer insights to women leaders in healthcare.

VISION

Create new possibilities for all women - in healthcare, well-being and beyond.

VALUES

Networking

Enable, foster and deepen meaningful connections among membership.

Professional & Personal Development

Support the growth, well-being and success of all members throughout their leadership journey.

Education

Provide information on evolving healthcare industry issues, trends and opportunities.



Holly Scholl, 2026 President of the Women's Health Leadership TRUST and Director of Strategic Alliances, Omada Health.



The Why

Support

Fulfill our mission to support women leaders in healthcare.

Grow

Includes over 500 members, most working in Minnesota.

Represent

Represent a broad spectrum of healthcare sectors.

Influence

Shared commitment to contributing to healthcare in our communities.

Annual Sponsorships

Annual Sponsorships are ideal for healthcare organizations looking to combine brand exposure with professional development opportunities for employees. These packages offer a full-year of visibility, leadership involvement, and curated employee engagement through event access, TRUST memberships, and mentee enrollments.

Events Included with Annual Sponsorship:

- The TRUST Forum
- The Well-Being Retreat
- Annual Meeting

Benefits	Platinum (4 Available) \$15,000	Gold (4 Available) \$10,000	Bronze (4 Available) \$5,000
Annual Membership*	10* (\$3,750 Value)	5* (\$1,875 Value)	—
Dinner Table for 10 at the TRUST Forum	2 (\$5,000 Value)	1 (\$2,500 Value)	1 (\$2,500 Value)
Complimentary Registration at Well-Being Retreat	2 (\$800 Value)	1 (\$400 Value)	—
Video Spotlight: Up to 30 Seconds <small>Sponsor Provided - TRUST Approved</small>	●	●	●
Formal Recognition by the Board	●	●	●
Event Signage	●	●	●
Organizational Listing in Resource Directory	●	●	●
Logo Feature on Monthly Newsletter / Email <small>12x Annually</small>	●	●	●
Pre & Post Event Logo Feature on Social Media <small>LinkedIn</small>	●	●	●
Premium Logo Presence on TRUST Website	●	●	●
Promote Career Opportunities on TRUST Monday LinkedIn Job Board	●	●	●



Have a Sponsorship Idea...or Don't See Something That Fits?

Tailored sponsorship opportunities are available to align with your organization's goals, while ensuring equity across all sponsors. Contact us today to discuss your ideas: info@whltrust.org

*Annual membership period is January 1, 2026 through December 31, 2026. Activation of membership requires payment of sponsorship, and receipt of names and email addresses of the membership recipients.

Premium Event Sponsorships

Designed to maximize vendor partner visibility, relationship-building, and thought leadership within the healthcare sector. Each tier includes exclusive opportunities for brand exposure, thought leadership, and direct engagement with influential women leaders in healthcare.

Benefits	Premier Event Sponsor (6 Available) \$10,000	Forum Sponsor (4 Available) \$7,500	Well-Being Retreat Sponsor (4 Available) \$6,000
Video Spotlight: Up to 30 Seconds <small>Sponsor Provided - TRUST Approved</small>	Forum Well-Being Retreat Annual Meeting	●	●
Formal Recognition by the Board	Forum Well-Being Retreat Annual Meeting	●	●
Exhibit Table & Event Signage	Forum Well-Being Retreat	●	●
Dinner Table for 10 at the TRUST Forum	1	1	+\$2,500
Organizational Listing in Resource Directory	●	●	●
Logo Feature on Monthly Email <small>12x Annually</small>	●	●	●
LinkedIn Spotlights <small>Event Promotions</small>	Forum Well-Being Retreat Annual Meeting	●	●
Premium Logo Presence on TRUST Website	●	●	●
Promote Career Opportunities on TRUST Monday LinkedIn Job Board	●	●	●
Invitation to Present Swag / Collateral	Forum Well-Being Retreat	●	●
Sponsor Add-Ons			
Sponsored Webinar <small>Opt-In Attendee List - Max 4 per year</small>	\$3,000	\$3,000	\$3,000
Virtual Networking Series Sponsor <small>New Member Coffee, Member Coffee, Lunch, or Happy Hour</small>	\$2,000	\$2,000	\$2,000
Partner Spotlight Email + LinkedIn Post <small>Max 1 per year/per sponsor</small>	\$1,500	\$1,500	\$1,500

Featured Event Sponsorships

Annual Senior Executive Dialog — \$10,000

A premium event designed to foster authentic conversations with senior leaders around key themes in healthcare, women's leadership, and innovation.

Sponsorship Details:

- Hosted at sponsor's location or preferred off-site venue
 - 3-minute opportunity to introduce their organization and the panel
 - Logo/signage at event
 - Introduction rights for moderator and panelists
 - Up to 10 guests (members and/or non-members)
 - Full pre- and post-event social media promotion via the TRUST
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Annual TRUST Boat Cruise — \$10,000

A festive mid-year celebration on the water! Celebrate progress and community in a casual, yet impactful way with both members and guests.

Sponsorship Details:

- 1 drink ticket per attendee sponsored
 - 3-minute organizational overview
 - Prominent logo/signage at food and beverage stations
 - 5 guest spots (members and/or non-members)
 - Pre- and post-cruise social media promotion via the TRUST
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TRUST Winter Networking Event — \$7,500

A celebration of leadership, collaboration, and the power of women in healthcare. Exclusive to members, this festive event takes place at unique, women-owned or local venues. Site selected by the TRUST event team.

Sponsorship Details:

- 3-minute introduction and alignment with the TRUST
 - Acknowledgment at food and beverage tables
 - Logo featured on all name tags
 - Up to 5 participants (members and/or non-members)
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Featured Author Events (3-4/Year) — \$5,000

Engage with timely thought leaders and authors in an intimate setting focused on healthcare, leadership, and equity. Event may be hosted at sponsor's location or mutually agreed upon site.

Sponsorship Details:

- 1-minute organizational intro
 - Logo sticker on each book ("Offered by...")
 - Signage at event
 - Pre- and post-event social media promotion
 - Up to 5 attendees (members and/or non-members)
 - Event open to members only
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Award Sponsorships

Celebrate the trailblazers and mentors making a difference in healthcare and leadership. Award sponsorship includes exclusive visibility and the honor of being associated with excellence in the community. All award sponsorships must be purchased in addition to either a TRUST Forum table purchase or an annual membership.

All Awards Include the Following Benefits:

- Sponsor name acknowledged with award presentation
- Co-presentation to winner on stage
- Logo featured in Forum materials and digital communications
- Inclusion in pre- and post-event social media promotion

Jean Harris Award — \$5,000

Recognizing lifetime achievement and impact in advancing women in healthcare leadership.

Pinnacle Leader Award — \$5,000

Awarded to an outstanding leader who exemplifies courage, integrity, and innovation in healthcare leadership.

Mentor of the Year Award — \$3,500

Honoring an individual who has gone above and beyond in guiding and supporting other women in healthcare.



We Believe In

Successful Women

We provide women opportunities to make professional connections by providing them with the guidance, support, and connections they need to achieve their personal and professional goals.

Contact Us
TRUST Sponsorship Committee
info@whltrust.org