

2026 TRUST Forum

Our signature event focused on inspiring and connecting women leaders in the healthcare industry.

The annual Forum pulls hundreds together for a time of celebration, empowerment and inspiration as we recognize outstanding leaders in our community, celebrate the 21st Century Pinnacle Leader Award winner and present a special keynote address.

We're excited to announce that Jessie Diggins — the most decorated cross-country skier in American history — will be the Women's Health Leadership TRUST Forum keynote speaker!

The Minnesota-native will be fresh off her fourth and final Olympics and will share a powerful story of grit, resilience and leadership. Watch her perform this month on a world stage and plan to attend our flagship event this spring to hear her guidance on overcoming adversity and finding strength at work and in life

What makes the TRUST Forum so special?

- Networking opportunities to create new connections & strengthen existing relationships.
- New ideas and inspiration to elevate your impact.
- Celebrate outstanding leaders with a number of awards.
- Dinner and refreshments to keep you nourished through the night.



*Jessie Diggins is an Olympic gold medalist and professional cross-country skier who has competed at the highest levels of international sport. In her book, *Brave Enough*, Jessie shares her journey to the top—including the mental and emotional challenges she faced along the way—offering an honest and inspiring perspective on resilience, perseverance, and personal growth.*

Sponsorship Opportunities

Annual Forum Sponsor

\$7,500 (4 available)

- Video Introduction and signage at the Forum (up to 30 seconds)
- Formal recognition by the Board, along with invitations to engage and network at association events
- Exhibit booth and signage at the Forum
- (1) Table for 10 at the Forum (registration & dinner included)
- Organizational listing on the TRUST website as a Forum Event sponsor
- Logo Featured on event emails and social media / LinkedIn spotlights

Event Opportunities: Inclusion in TRUST compilation video which will be played at Forum and posted to TRUST website. Verbal recognition at event.

Social Media Opportunities: Postings before and after the event on the TRUST social media outlets, with reach to 8000+ contacts and boosts through ~500 members; ability for Sponsoring company to also boost through owned social media channels. Email & LinkedIn Sponsor Spotlight.

Date/Time:

Thursday April 16, 2026
4:30 pm

Location:

Quincy Hall
1325 Quincy Street NE
Minneapolis, MN 55413

Number of Expected Participants:

500

Additional Sponsorship Opportunities:

Beverage Sponsor - \$6,000

Parking Sponsor - \$3,000

Dinner Table for 10 - \$2,500

Exhibit Table - \$1,500

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