



**2025 Women’s Health Leadership TRUST
Awards Nomination Form**

Category: **Innovation**

Please return all completed nominations to info@whltrust.org no later than **February 14, 2025**.

Nominator Information:

Your First Name:	
Your Last Name:	
Your Title:	
Your Organization:	
Your Email:	
Your Phone Number:	
Your Relationship to the Nominee:	

Award Nominee Information:

Her First Name:	
Her Last Name:	
Her Title:	
Her Organization:	
Her Email:	
Her Phone Number:	
Link to bio or LinkedIn profile:	

Innovation: *This award will honor an innovative woman who is leading disruptive advances in healthcare which improve health outcomes, patient care and/or business impact. Innovations in this category may involve technology, program development, and more that improve the quadruple aim – health outcomes, experience, cost, and provider experience.*

Technology and other innovative advancements continually improve the way healthcare is delivered from the provider to the insurer to the patient. Areas include, but are not limited to, the following:

- Health Outcomes: improves health quality and safety.
- Patient Care: enhances preventative, chronic and critical health care.
- Cost Reduction: advancements that result in more affordable health care costs.
- Productivity and Efficiency: enables better productivity and efficiency through better data collection and analytics, streamlined processes and/or communication.

Entries will be judged on responses to the following questions:

1. What healthcare issue(s) is the nominee trying to solve?
2. What are some unique approaches the nominee took to understand the needs of her customer?
3. What challenges has the nominee had to overcome to develop a new solution?
4. What is unique about this idea?
5. There is increasing recognition of the importance of Diversity, Equity, & Inclusion in healthcare delivery and in advancing overall health and wellbeing. Please explain how this nominee is actively leading or supporting DEI efforts in the workplace and/or community.

JUDGING CRITERIA

- Entrants should address all questions posed within the category description.
 - Write a concise entry (no more than 1000 words for the total of your entry, excluding contact information). Prepare it carefully, as the judges will review it closely.
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Provide your submission here:

1. What health care issue(s) is the nominee trying to solve?

2. What are some unique approaches the nominee took to understand the needs of her customer?

3. What challenges has the nominee had to overcome to develop a new solution?

4. What is unique about this idea?

5. There is increasing recognition of the importance of Diversity, Equity, & Inclusion in healthcare delivery and in advancing overall health and wellbeing. Please explain how this nominee is actively leading or supporting DEI efforts in the workplace and/or community.

2025 Forum Awards Nomination Criteria, Process and Timeline

The annual TRUST Awards celebrate women advancing efforts to help the health care industry boldly transform its future. **Nominations Open January 13, 2025**

TRUST Awards Categories:

- **COLLABORATION AND PARTNERSHIPS:** Honoring a woman who is building partnerships within an organization or forging collaborative external relationships that address a common goal where both parties benefit.
- **INNOVATION:** Honoring a woman who leads disruptive advances in health care that improve health outcomes, patient experience, provider engagement, and/or make a business impact.
- **LEADERSHIP:** Honoring a woman viewed as a distinguished leader by her team, peers and business partners.
- **COMMUNITY ENGAGEMENT:** Honoring a woman who is advancing the overall health of the communities we live in.

General Eligibility Requirements

- Health care companies and organizations of any size, including nonprofit, higher education and government institutions, operate in Minnesota.
- The majority of the work for the product/service/program — as well as the team dedicated to the project — must be based in Minnesota.
- It is NOT a requirement to be a Women's Health Leadership TRUST member to nominate or be nominated.
- No self-nomination
- Projects undertaken and completed at any time between 2024-2025.
- No cost to apply

JUDGING CRITERIA

- 8 judge panel with 2 for each category
- Entrants should concisely and clearly address all questions posed on the nomination submission form.
- In recognition of the importance of Diversity, Equity and Inclusion in health care, additional consideration will be given to how entrants are actively leading or supporting DEI efforts in the workplace and/or in our communities.

TIMELINE

- Forum Awards Nominations Open: January 13, 2025
- Forum Awards Nominations Close: February 14, 2025
- Forum Award Winners Announced: March 14, 2025
- Forum Awards Celebration: Award recipients will be recognized at the annual Forum on May 8th, 2025