



The Women's Health Leadership TRUST



Joy King, 2025 President of the Women's Health Leadership TRUST and Chief Advancement Officer & Foundation Executive Director, NMDP

2025 Sponsorship Prospectus



ABOUT US

We are a professional network of 500+ women in healthcare, founded in the Twin Cities in 1979. Together we create opportunities to network within the healthcare industry, we offer programs and workshops designed to enhance leadership skills, we provide educational offering and programs, and we advance the healthcare careers of women.

MISSION

The Women's Health Leadership TRUST is an inclusive network whose members support, inspire and offer insights to women leaders in healthcare.

VISION

Create new possibilities for all women - in healthcare, wellbeing and beyond

→ GOALS

Support

Fulfill our mission to support women leaders in healthcare.

Grow

Includes over 500 members, most working in Minnesota.

Represent

Represent a broad spectrum of healthcare sectors.

Influence

Shared commitment to contributing to healthcare in our communities.

→ VALUES

Networking

Enable, foster and deepen meaningful connections among membership.

Education

Provide information on evolving healthcare industry issues, trends and opportunities.

Professional & Personal Development

Support the growth, wellbeing and success of all members throughout their leadership journey.

2025 TRUST ANNUAL SPONSORSHIPS



Annual Bronze Package \$10,000	Annual Mentorship Package \$15,000	Annual Silver Package \$15,000	Annual Gold Package \$20,000	Annual Diamond Package \$30,000
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ANNUAL MEMBERSHIPS*

N/A	N/A	5* (\$1625 Value)	10* (\$3250 Value)	20* (\$6500 Value)
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FORUM

Tables at Forum Event (value \$2,000 per table at 10 people per table)	1	1	1	2	3
Inclusion in TRUST compilation video which will be played at Forum and posted to TRUST website. (Sponsor to include logo and quote)	X	X	X	X	X
Verbal recognition during Forum Program	X	X	X	X	X

SPONSORSHIP RECOGNITION

Forum, Annual Meeting and Well-being Retreat. Logo recognition on the website, at the events and included in promotions on LinkedIn throughout the year.	X	X	X	X	X
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WELL-BEING RETREAT

Opportunity to promote service/offer collateral to attendees, event signage, inserts with materials, coupon redemption opportunities for applicable services	X	X	X	X	X
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*Annual membership period is January 1, 2025 through December 31, 2025. Activation of membership requires payment of sponsorship, and receipt of names and email addresses of the membership recipients.

2025 Additional Sponsorship Opportunities

Includes sponsorship recognition, but does not include a ticket to the Forum/Well-being Retreat, unless otherwise noted



\$1,000 \$1,500 \$2,000 \$2,500 \$35,000

FORUM

	\$1,000	\$1,500	\$2,000	\$2,500	\$35,000
Parking at Forum (5 Sponsorships Available)	X				
Networking Hour Sponsor (3 Sponsorships Available)	X				
Display Tables (12 Sponsorships Available)		X			
Photography or Awards		X			
1 table for 10 at the Forum (Includes signage with logo)			X		
Sponsored toast				X	
Forum package, per sponsor: <ul style="list-style-type: none"> · Highlighted on TRUST website with interactive link · Company listed in pre and post electronic communications materials · Company listed on signage at Forum event 				X	
Forum Experience (Includes two seats at the Forum event)				X	
Guest Speaker					X

2025 Additional Sponsorship Opportunities

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\$1,000

\$2,500

\$5,000

Well-being Retreat

Well-being Retreat marketing package, per sponsor: Recognized on TRUST social media before, during & after event on LinkedIn Logo promotion within marketing emails for the retreat Event signage at the retreat Opportunity to promote service / offer collateral to attendees Optional: Coupon redemption opportunities for applicable services*	X		
Breakfast or Lunch Sponsor		X	
Well-being Retreat Experience (Includes one day pass, 2 sponsors available)		X	
Social Hour Sponsor			X

Mentorship

Mentorship Program Food: Opening Event		X	
Mentorship Program Food: Closing Event		X	

New Member Breakfast

New Member Breakfast			X
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Networking Events

In-person Network Events (quarterly, per event)		X	
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*if sponsor offers services, they can provide a coupon for attendees

WE BELIEVE IN
**SUCCESSFUL
WOMEN**

We provide women opportunities to make professional connections by providing them with the guidance, support, and connections they need to achieve their personal and professional goals.

Contact Us
TRUST Sponsorship Committee
info@whltrust.org

