



The Women's Health Leadership TRUST



Lisa Saul, MD, MBA
2024 President of the Women's Health Leadership TRUST and
Chief Medical Officer, Women's Health, UnitedHealthcare

2024 Sponsorship Prospectus



Photography credit: David Sherman Photography

ABOUT US

We are a professional network of 500+ women in health care, founded in the Twin Cities in 1979. Together we create opportunities to network within the health care industry, we offer programs and workshops designed to enhance leadership skills, we provide educational offering and programs, and we advance the health care careers of women.

MISSION

The Women's Health Leadership TRUST is an inclusive network whose members support, inspire and offer insights to women leaders in healthcare.

VISION

Create new possibilities for all women—in healthcare, wellbeing and beyond.

→ GOALS

Support

Fulfill our mission to support women leaders in health care.

Grow

Includes over 500 members, most working in Minnesota.

Represent

Represent a broad spectrum of health care sectors.

Influence

Shared commitment to contributing to health care in our communities.

→ VALUES

Networking

Enable, foster and deepen meaningful connections among membership.

Education

Provide information on evolving healthcare industry issues, trends and opportunities.

Professional & Personal Development

Support the growth, wellbeing and success of all members throughout their leadership journey.

2024 TRUST ANNUAL SPONSORSHIPS



Annual Bronze Package \$10,000	Annual Mentorship Package \$15,000	Annual Silver Package \$15,000	Annual Gold Package \$20,000	Annual Diamond Package \$30,000
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ANNUAL MEMBERSHIPS*

N/A	N/A	5* (\$1625 Value)	10* (\$3250 Value)	20* (\$6500 Value)
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FORUM

Tables at Forum Event (Value \$2,000 per table at 10 people per table)	1	1	1	2	3
Inclusion in TRUST compilation video which will be played at Forum and posted to TRUST website (Sponsor to include logo and weblink)	X	X	X	X	X
Verbal recognition during Forum program	X	X	X	X	X

SPONSOR RECOGNITION

Forum, Annual Meeting and Well-being Retreat: Logo recognition on the website, at the events and included in promotions on LinkedIn throughout the year	X	X	X	X	X
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WELL-BEING RETREAT

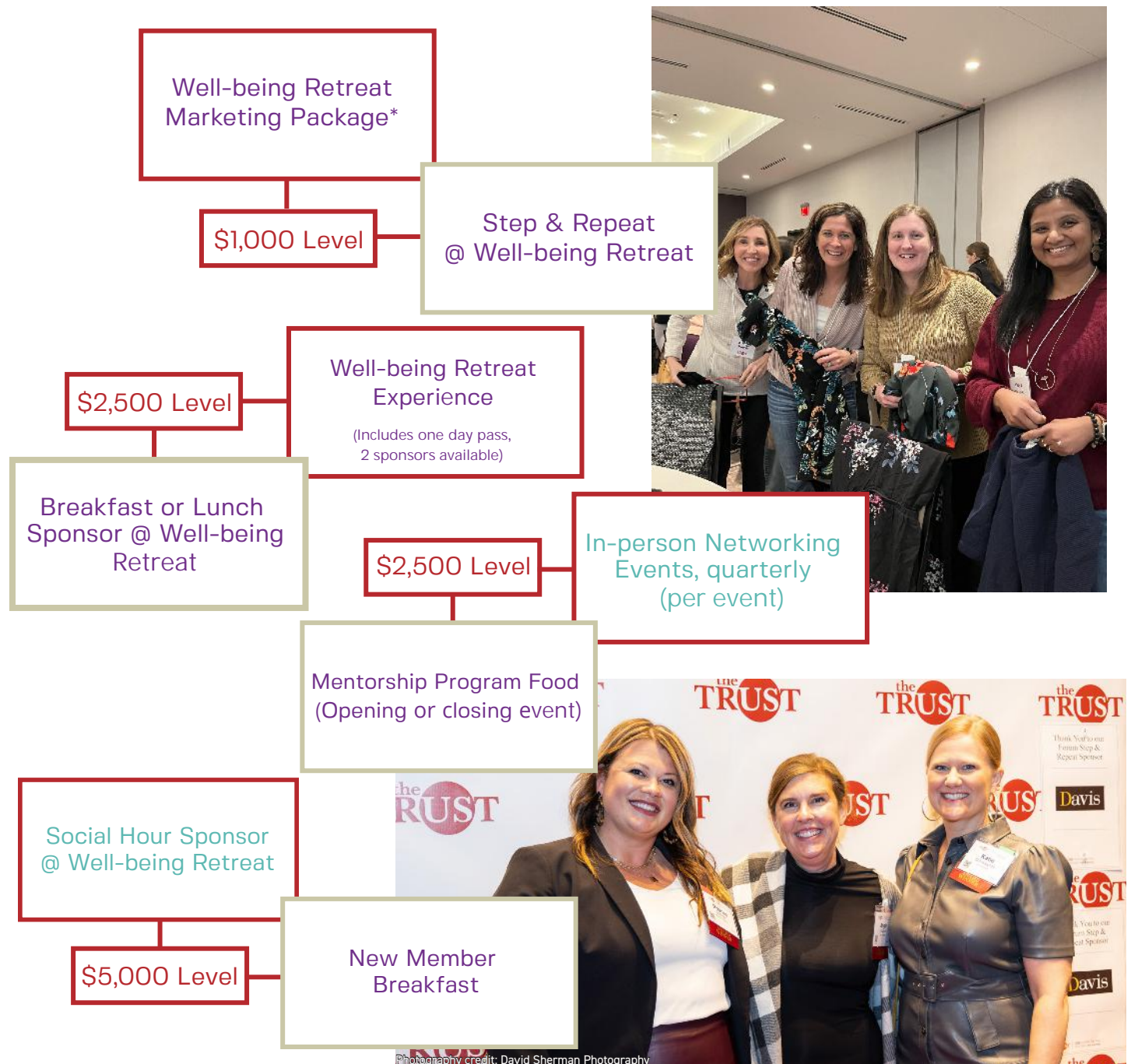
Opportunity to promote service/offer collateral to attendees, event signage, inserts with materials, coupon redemption opportunities for applicable services	X	X	X	X	X
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*Annual membership period is January 1, 2024 through December 31, 2024. Activation of membership requires payment of sponsorship, and receipt of names and email addresses of the membership recipients.

2024 Additional Sponsorship Opportunities

Includes sponsorship recognition, but does not include a ticket to the Well-being Retreat, unless otherwise noted

You can support a **NETWORKING** event or **PROFESSIONAL & PERSONAL DEVELOPMENT** experience at whatever sponsorship level matches your organizational interest.



*Well-being Retreat Marketing Package includes, per sponsor:

- Recognized on TRUST social media before, during & after event on LinkedIn
- Logo promotion within marketing emails for the retreat
- Event signage at the retreat
- Opportunity to promote service/offer collateral to attendees
- Optional: Coupon redemption opportunities for applicable services. If sponsor offers a service, they can provide a coupon for attendees.

2024 Forum Sponsorship Opportunities

Includes sponsorship recognition, but does not include a ticket to the Forum, unless otherwise noted

You can support a **NETWORKING** event or **PROFESSIONAL & PERSONAL DEVELOPMENT** experience at whatever sponsorship level matches your organizational interest.



Parking at Forum
(5 sponsors available)
OR
Networking Happy Hour
(3 sponsors available)

Step and Repeat Banner,
with TRUST logo and
your organization logo
(Selfies and group shots)

\$1,000 Level

\$1,500 Level

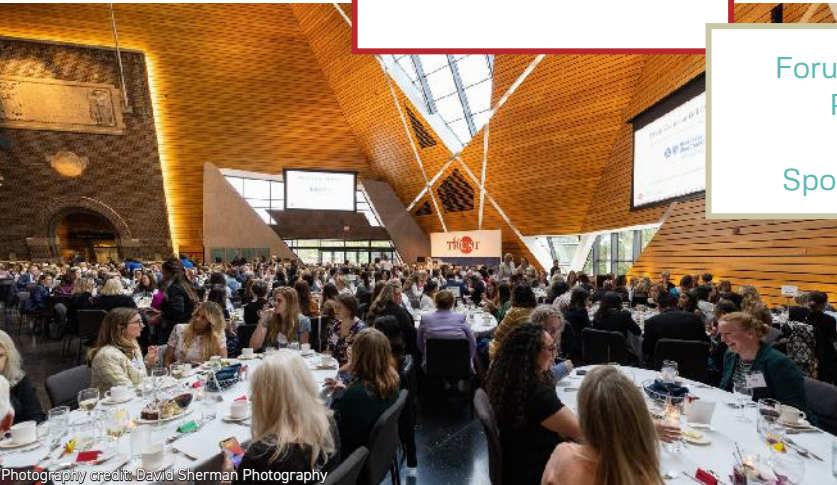
Photography or
Awards or
Display Table
(12 sponsors available for display
tables)

1 Table for 10 at the
Forum
(Includes signage with logo)

\$2,000 Level

Forum Experience
(Includes two seats at the Forum event)

\$2,500 Level



Forum Marketing
Package*
OR
Sponsored Toast

\$35,000 Level

Guest Speaker at
the Forum

- *Forum Marketing Package Includes, per sponsor:
- Highlighted on TRUST website with interactive link
 - Company listed in pre and post electronic communication materials
 - Company listed on signage at Forum event

WE BELIEVE IN **SUCCESSFUL WOMEN**

We provide women opportunities to make professional connections by providing them with the guidance, support, and connections they need to achieve their personal and professional goals.

Contact Us
TRUST Sponsorship Committee
info@whltrust.org

