



The Women's Health Leadership TRUST 2023 Sponsorship Prospectus

December 2022





**ANNUAL SILVER
PACKAGE
\$10,000**

**ANNUAL GOLD
PACKAGE
\$15,000**

**ANNUAL DIAMOND
PACKAGE
\$25,000**

MEMBERSHIPS

ANNUAL MEMBERSHIPS

5
(value \$1475)

10
(value \$2950)

20
(value \$5900)

FORUM

Tables at Forum event
(value \$1250 per table at 10 people per table)

1

2

3

Inclusion in TRUST compilation Video which will be played at Forum and posted to TRUST website. (Sponsor to include photo and quote)

X

X

X

Mobile event app with interactive link to sponsors website

QUARTER PAGE

HALF PAGE

FULL PAGE

Verbal recognition during Forum program

X

X

X

SPONSOR RECOGNITION

Forum, Annual Meeting and Well-being Retreat: Logo recognition on the website, at the events and included in promotions on LinkedIn, Twitter, Facebook & Instagram throughout the year

X

X

X

WELL-BEING RETREAT

Opportunity to promote service/offer collateral to attendees, event signage, inserts with materials, coupon redemption opportunities for applicable services

X

X

X

ADDITIONAL OPPORTUNITIES**Includes video and signage recognition at the event, does not include ticket to the event**

	\$1,000	\$1,250	\$1,500	\$2,500	\$5,000
MENTORSHIP PROGRAM					
Mentorship Program Food: Opening Event				X	
Mentorship Program Food: Closing Event				X	
NEW MEMBER BREAKFAST					
New Member Breakfast					X
FORUM EVENT					
Parking (5 sponsorships available)	X				
Networking Hour Sponsor (3 sponsorships available)	X				
Step and Repeat Banner, with TRUST logo and your organization logo (selfies and group shots)	X				
1 table for 10 at the Forum, includes signage with logo		X			
Display Tables (up to 12 sponsorships available)			X		
Photography			X		
Awards			X		
Sponsored toast				X	
Forum package, per sponsor: Quarter page ad in mobile app with interactive link to sponsor website Highlighted on TRUST website with interactive link Company listed in pre and post electronic communication materials Company listed on signage during Forum program				X	



ADDITIONAL OPPORTUNITIES

Includes video and signage recognition at the event, does not include ticket to the event

	\$1,000	\$1,250	\$1,500	\$2,500	\$5,000
WELL-BEING RETREAT					
Well-being Retreat marketing package, per sponsor: Recognized on TRUST social media before, during & after event: LinkedIn, Twitter, Facebook Logo promotion within marketing emails for the retreat Event signage at the retreat Opportunity to promote service / offer collateral to attendees Optional: Coupon redemption opportunities for applicable services*	X				
Step and Repeat Banner, with TRUST logo and your organization logo (selfies and group shots)	X				
Tabletop/host during networking session			X		
Break-out Session, per topic (up to 18 topics)					X

* if sponsor offers a service, they can provide a coupon for attendees



ABOUT US

We are . . .

A professional network of 500+ women in health care, founded in the Twin Cities in 1979. Together we create opportunities to network within the health care industry, we offer programs and workshops designed to enhance leadership skills, we provide educational offering and programs, and we advance the health care careers of women.

Mission

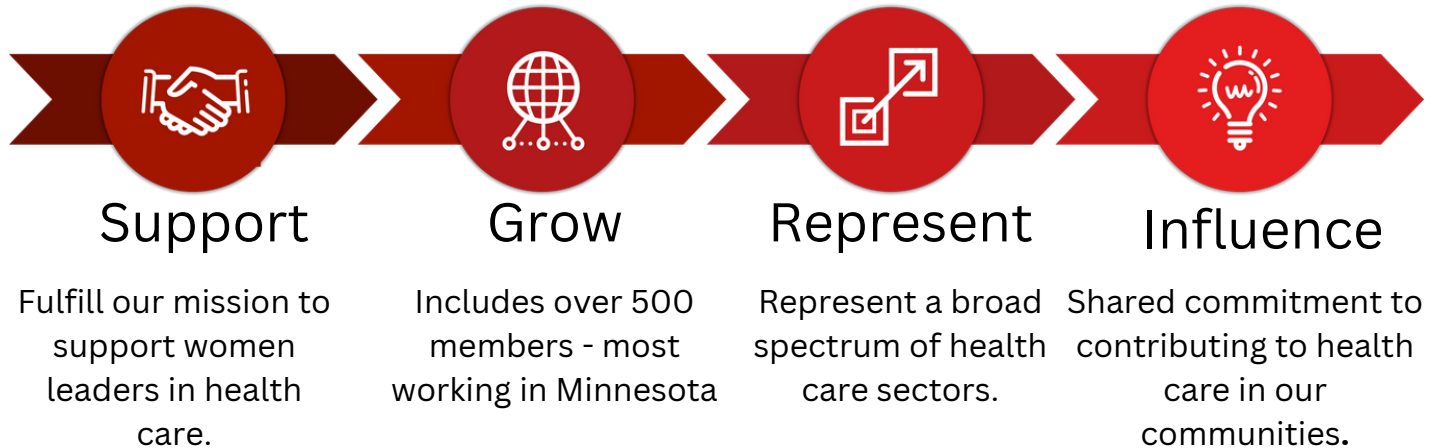
The Women's Health Leadership TRUST is an inclusive network whose members support, inspire and offer insights to women leaders in healthcare

Vision

Create new possibilities for all women
– in healthcare, wellbeing and beyond



OUR GOALS



OUR VALUE



Networking

Enable, foster and deepen meaningful connections among membership



Education

Provide information on evolving healthcare industry issues, trends and opportunities



Professional and Personal Development

Support the growth, wellbeing and success of all members throughout their leadership journey

CONTACT US

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