

WHL TRUST Corporate Sponsorship Opportunities



2021

ABOUT US

A professional network of 450+ women in health care, founded in the Twin Cities in 1979. Together we create opportunities to network within the health care industry, we offer programs and workshops designed to enhance leadership skills, we provide educational offering and programs, and we advance the health care careers of women.



Mission

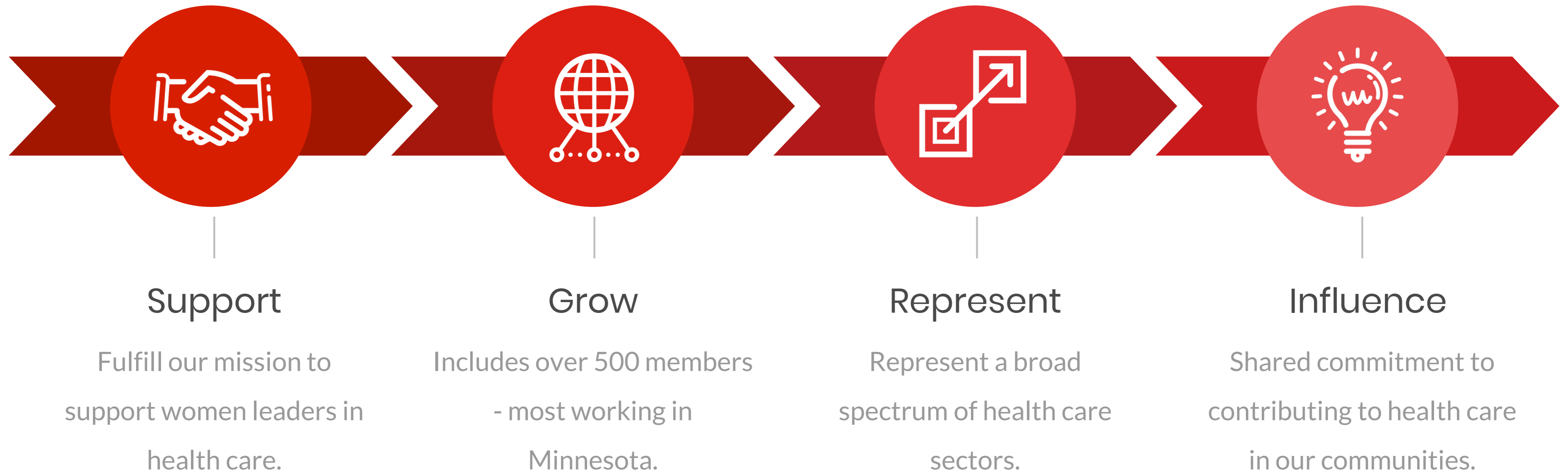
The Women's Health Leadership TRUST is an inclusive network whose members support, inspire and offer insights to women leaders in healthcare



Vision

Create new possibilities for all women - in healthcare, wellbeing and beyond

OUR GOALS



OUR VALUE



Networking

Enable, foster and deepen meaningful connections among membership



Education

Provide information on evolving healthcare industry issues, trends and opportunities



Professional and Personal Development

Support the growth, wellbeing and success of all members throughout their leadership journey

WHO WE ARE

The Women's Health Leadership TRUST creates and supports opportunities for our membership of 450 women leaders in health care, mostly from the Minnesota region, and represents a broad spectrum of health care sectors including:

- Advocacy
- Academia
- Government
- Medical Device/Pharmaceutical
- Payer
- Nonprofit/Philanthropic
- Provider
- Retired
- Senior Living
- Those in Transition
- Vendor
- Wellness

Wellbeing Series:

THE ART OF THE RETURN

Hosted by
Jacquelyn Fletcher Johnson

January 7th at 12:00 pm

New Member

VIRTUAL COFFEE HOUSE

February 12th at 8:00 am

March 2nd at 1:00 pm

MOVING DIVERSITY AND INCLUSION FROM A DISCUSSION TO AN ACTION IN YOUR ORGANIZATION

Guest Speakers

Angel Uddin, Blue Cross and Blue Shield of Minnesota
Ana Núñez, MD, FACP, University of Minnesota
Jacqueline Thomas-Hall, Allina Health.

2021 Launch Event

WELCOME TO TRUST IMPACT MENTORSHIP

Tuesday, January 19th at 3:00 pm

Professional Development Series:

BEING THE ONLY WOMAN IN THE ROOM

Hosted by
Jill Johnson

January 13th at 4:30 pm

Alignment Opportunities

Value creation for your company through a
TRUST Corporate Membership

CORPORATE BENEFITS



Employee Engagement

Employee engagement with the local health care community. Ideal for new to role, new to geography, new to industry.



Professional Development

Ability to volunteer for Committee work, participate in mentoring programs, and attend educational programming.



Brand Recognition

Increase brand recognition through participation and sponsorship.

SPONSORSHIP OPPORTUNITIES AND BENEFITS

Silver

\$10,000

Includes:

- Silver Level Forum Sponsor
- Sponsor for Annual Meeting
- Social media mentions for events
- Opportunity to host a coffee, New Member Breakfast, or happy hour networking event
- Logo display on promotional materials
- 5 annual memberships

Gold

\$15,000

Includes:

- Gold Level Forum Sponsor
- All programming for 2021 (branded)
- Sponsorship Spotlight on TRUST website and social media
- Opportunity to host a coffee, New Member Breakfast, or happy hour networking event
- Social media mentions for events
- Logo display on promotional materials
- 10 annual memberships

Platinum

\$20,000

Includes:

- Platinum Level Forum Sponsor
- All programming for 2021 (branded)
- Sponsorship Spotlight on TRUST website and social media
- Opportunity to host a coffee, New Member Breakfast, or happy hour networking event
- Social media mentions for events
- Logo display on promotional materials
- 15 annual memberships

Diamond

\$25,000

Includes:

- Diamond Level Forum Sponsor
- All programming for 2021 (branded)
- Partner / Create Your Own Programming
- Sponsorship Spotlight on TRUST website and social media
- Opportunity to host a coffee, New Member Breakfast, or happy hour networking event
- Social media mentions for events
- Logo display on promotional materials
- 20 annual memberships

SPONSORSHIP OPPORTUNITIES AND BENEFITS CONTINUED...

Contributors

\$2,500

Includes:

- Forum Sponsor Contributor
- Group Social media mentions for Forum event
- Logo display on promotional materials

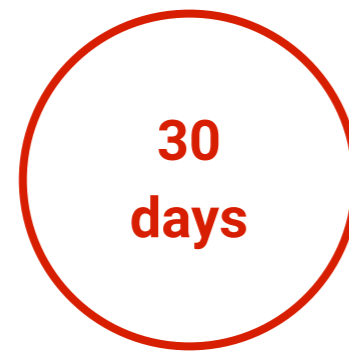
Bronze

\$5,000

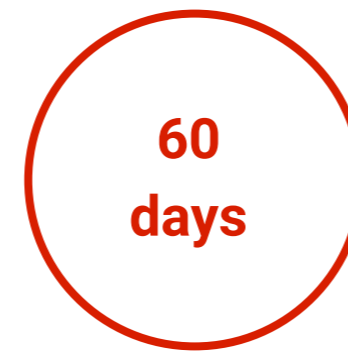
Includes:

- Bronze Level Forum Sponsor
- Individual Social media mentions for events
- Logo display on promotional materials

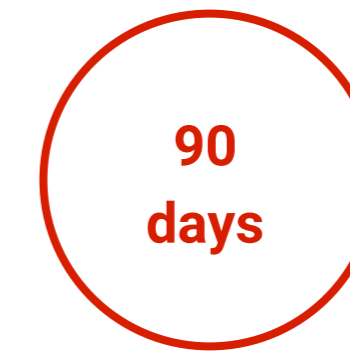
NEXT STEPS



- Commit to Sponsorship Level that provides the most value to your organization
- Begin to identify individuals for the included sponsorship memberships



- Identify sponsorship events
- Draft / finalize contract
- Provide Onboarding Playbook
- Create communications plan for employees receiving memberships



- Follow up to see that all events are secure
- Determine if memberships have been initiated

Women's Health Leadership TRUST

CONTACT US

Women's Health Leadership TRUST

info@whltrust.org

609.700.4900